



THUNDERBIRD
SCHOOL OF GLOBAL MANAGEMENT

Jordan Partnership

with the Business Development Center of Jordan

The Jordan Partnership

The Walker Center for Global Entrepreneurship at Thunderbird School of Global Management partnered with the Business Development Center of Jordan to develop programs addressing the growth and development of entrepreneurs and small and medium enterprises in Jordan.



These programs are focused on enhancing the capacity, functionality and sustainability of businesses in Jordan for the economic and social benefit of the country. Specifically, the programs are centered on the acceleration of established businesses, increasing entrepreneurial capacity among youth and women, and leadership training for managers and executives of small and medium enterprises.

Supporting Entrepreneurs and Enterprise Development (SEED)

Select women entrepreneurs from Jordan participate in a two-week, intensive entrepreneurship and business leadership training program at Thunderbird's Glendale, Arizona campus. The program focuses on courses that provide women with the skills to advance their businesses with mentorship from an experienced woman entrepreneur. Coursework is taught by Thunderbird professors and successful entrepreneurs.

Maharat Program

Jordanian students who have excelled in the Business Development Center of Jordan's Maharat Program are selected to attend Thunderbird's Glendale, Arizona campus for one trimester of study. These twenty students live and take classes along side Thunderbird's full time Master's students to complete a Certificate of Global Business, preparing them to return to work with small and medium-sized enterprises in Jordan to advance these businesses into the global economy.

Jordan Internships

Thunderbird's full time MBA students have the opportunity to work as consultants with selected businesses in Jordan. These qualified interns spend one trimester in Jordan working with a business in developing and implementing action plans that aid the businesses with specific marketing, exporting, finance, brand management and other business needs.

Executive Training

The executive training program has been developed to meet the needs of women entrepreneurs, mid-level managers, executives and business owners in Jordan. Participants attend multiple in-country seminars taught by Thunderbird faculty focusing on business management and leadership and are eligible to consult with the professors on an individual level to address business specific concerns. The seminars give businesspeople the opportunity to address the changes that occur as a business grows and moves into global markets.

Contact

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