



**THUNDERBIRD**  
SCHOOL OF GLOBAL MANAGEMENT



#### EXPERTISE

*Global Entrepreneurship*

*Global Family Enterprise*

*Innovation*

*Venture Funding*

*Women Entrepreneurship*

#### OUR MISSION

*Advance global entrepreneurship through comprehensive, relevant academic education, research and non-academic programming in specific areas of expertise.*

# Walker Center for Global Entrepreneurship

#### THE WALKER CENTER FOR GLOBAL ENTREPRENEURSHIP (WCGE)

is focused on the development of students, entrepreneurs and business leaders in the global marketplace. Strong academic curriculum and research in entrepreneurship, intrapreneurship, corporate venture funding, family enterprise, social entrepreneurship and innovation are complemented by a wide selection of non-academic applications offered through the WCGE.

#### ACADEMIC COURSEWORK FOR CREDIT

Entrepreneurship is offered as a Focus Area and a minor in Thunderbird's full-time MBA degree program. The following courses are offered by the WCGE:

##### Entrepreneurship:

- Global Enterprise (required course for all students)
- Global Business Plan (required for all entrepreneurship focus area students)

##### Entrepreneurship Focus Electives:

- The Entrepreneurial CEO
- Entrepreneurship in Developing Economies
- Entrepreneurial Financing and Forecasting
- Export/Import Management
- Entrepreneurship-Valuation of the Private Firm
- Global Supply Chain Leadership
- Global Family Business
- Risk Management for Entrepreneurs
- Social Entrepreneurship and Enterprise
- Global Product Development and Management

#### WCGE PROGRAMS AND EVENTS

**Nomination window for  
Thunderbird Alumni of the Year**  
February 1 – March 1, 2010

**Silicon Valley Global Private  
Equity Forum**  
February 4, 2010

**Entrepreneurship Leadership  
Summit**  
February 21-24, 2010

**Global Family Enterprise**  
February 22-25, 2010

**Phoenix Global Private Equity Forum**  
March 4, 2010

**6th Annual Global Private Equity  
Investing Conference**  
April 7-9, 2010

**Thunderbird Sustainable Innovation  
Summit**  
November 4-6, 2010

## GLOBAL ENTREPRENEURSHIP

Beyond the focus coursework offered by the faculty of the WCGE, the Thunderbird **Alumni Entrepreneur of the Year award is evaluated and presented in the spring** by the WCGE. *Trevor Stansbury '92* founder of Supply Dynamics was the 2009 recipient. Trevor's story is being developed into a case study for inclusion in the Global Entrepreneurship class curriculum. The WCGE is home to the **Thunderbird Global Entrepreneurship Incubator**. Applications for the incubator are available at [www.thunderbird.edu/wcge](http://www.thunderbird.edu/wcge). The incubator is open to all aspiring entrepreneurs.

## GLOBAL FAMILY ENTERPRISE

Ernesto Poza is one of the world's leading experts in family owned business and the special challenges these enterprises present. He teaches coursework in family owned business and is the author of "Family Business," currently in its 3rd edition. In February of every year Poza's four-day intensive program '**Global Family Enterprise**' brings families from a variety of businesses from around the globe to gain a deeper knowledge of the nuances and challenges of being a part of a family owned business.

## INNOVATION

Coursework in Innovation and Creativity is offered through the WCGE. In addition the **Thunderbird Global Business Plan Competition** is held annually for Thunderbird students by the Thunderbird Entrepreneurship Network with cash prizes for the winning competitors. The **Thunderbird Sustainable Innovation Summit** is open to graduate level students from around the globe. This competition presents real world challenges to students from corporate sponsors with the opportunity to win big cash prizes and is held in the fall.

## VENTURE FUNDING

The Thunderbird Private Equity Center (TPEC) provides thought leadership for business executives, investors, alumni and students to enhance understanding and advance knowledge on the key issues and trends facing private equity investing worldwide. TPEC also hosts the **Annual Global Private Equity Investing Conference** every spring.

## WOMEN'S ENTREPRENEURSHIP

The WCGE is involved in a variety of programs to develop women entrepreneurs in emerging economies. Through partnerships with **Goldman Sachs' 10,000 Women Initiative** and the **Jordan Business Development Center**, the WCGE provides education, business and leadership training and mentorship for women entrepreneurs in Afghanistan and Jordan.

## EXECUTIVE ADVISORY BOARD MEMBERS

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