

THUNDERBIRD GLOBAL ENTREPRENEURSHIP INCUBATOR

PRE-APPLICATION QUESTIONNAIRE

1. Name (President or CEO): _____

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____

2. How is your business organized: (circle one)

A. Sole Proprietorship

B. Partnership

C. LLC

D. Corporation

Type: _____

3. If this is an existing business:

a. Date business started: _____

b. Where Started: _____

c. Early Stage development? (circle one)

1. Idea Stage

2. Product Development Stage

3. Prototype Stage (manufactured and sold in small quantities)

4. Developmental Stage (product maturity, sales volume & mgmt capability)

d. Number of employees? Full time _____ Part time _____

e. Do you have an existing written business plan? Yes ____ No ____

4. List the name(s) and telephone number(s) of the principal(s):

Name	Title	Phone	% owned	FT/PT
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_____	_____	_____	_____	_____
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_____	_____	_____	_____	_____
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_____	_____	_____	_____	_____
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5. Type of Business: (circle one)

- a. Service
- b. Retail
- c. Software
- d. Consumer Products
- e. Industrial Products
- f. Other _____

6. Briefly describe your business:

7. Briefly describe your product and service:

8. Describe your business background or experience with product/service:

9. How is your product unique?

10. Describe your target market and market size:

11. How can your product or technology be protected?

- a. Patent
- b. Trademark
- c. Trade Secret
- d. Other _____

12. What is the primary source of financing for your business?

- a. Savings
- b. Operating Income
- c. Equity Investment
 - Informal/Private _____
 - Venture Capital _____
- d. Debt
 - Personal _____
 - Bank _____

13. How will you repay investors?

14. Current Capitalization of your business? (circle one)

- a. \$0 - \$50,000
- b. \$50,000 - \$100,000
- c. \$100,000 - \$150,000
- d. Over \$150,000

15. Additional near-term contemplated capitalization?

16. Total Assets: _____

17. Total Revenue (past 12 months): _____

18. Annual growth rate (%): _____

19. Estimated employment:		Direct		Indirect
Current?	F/T	_____	P/T	_____
One Year later?	F/T	_____	P/T	_____
Within 3 years?	F/T	_____	P/T	_____

20. What do you consider your personal weaknesses?

21. Are you willing to accept an act upon advice from a board of advisors appointed to you?

Yes _____ No _____

22. Describe what you expect the incubator to provide:

23. What is the amount and type of space needed?

24. How long do you expect to be in the GECEI? ____ 1yr ____ 2yr ____ 3yr

25. How did you hear about us?

CHECKLIST

The following documents are to be attached to this pre-application questionnaire

	Business Plan, including market statistics
	List of Officers, including brief bios
	Sales history of your products (if any)
	Patents (if any)
	Product Literature, brochures, photos
	Customer testimonials, letters of support
	Cashflow projections
	List of current or required capital equipment

I am applying for admission to the Thunderbird Global Entrepreneurship Incubator. I understand that the information contained in this application will be held in the strictest confidence. I understand that as a part of the screening process, this information may be investigated. I further understand that this application is subject to review and in no way guarantees my admittance to this program and that no liability will be assumed by the Thunderbird Global Entrepreneurship Incubator.

Applicant signature

Date