THUNDERBIRD
SCHOOL OF GLOBAL MANAGEMENT

Global Private Equity Investing Conference

2009 CONFERENCE SPONSORSHIP LEVELS

SPONSOR BENEFITS	$25,000 PLATINUM LEVEL	$10,000 GOLD LEVEL
Hosting of conference reception, lunch or dinner	✓	Reception only
Complimentary registrations	6	3
Discount for five additional tickets	25% VIP discount	10%
Advertisement inside Thunderbird Alumni Magazine, circulation of 58,000	Full page	Quarter page
Corporate logo on promotional materials and advertisements sent to more than 50,000 alumni, LP's, GP's, and other executives working in the alternative assets class (at least 6 times in hard and soft copy in advance of conference; varies depending on when sponsor joins)	✓	✓
Exhibit table on site in reception area	✓	✓
Corporate logo on conference workbook	✓	✓
Corporate profile inside workbook	✓	✓
Speaker bio included in conference workbook	✓	✓
On-site handouts	✓	✓
Web site linkage from Thunderbird website www.thunderbird.edu/TPEC for one year	✓	✓
Exposure and access to Thunderbird's 38,000 alumni around the world	✓	✓
Signage with corporate logo	✓	✓
Panel moderator or individual speaking role opportunities	✓	✓
Corporate logo on slide in meeting room	✓	✓
Personal introductions to speakers and attendees in advance of conference (Ex: assistance in hosting private reception outside of conference activities; varies depending on sponsor needs)	✓	✓
Listing as sponsor at premier golf event including sign at tee and one free pass	✓	
Confidential attendee list – full contact information	✓	
Reserved VIP luncheon tables	✓	
Sponsor attribution in at least 3 Press Releases	✓	