ANNUAL GOLF EVENT: SPONSOR BENEFITS

SPONSORSHIP LEVELS	Birdie $5,000	Eagle $10,000
Exposure in conference-related press releases	x	x
Advertisement in Thunderbird Alumni Magazine, circulation 58,000	1/4-page ad	1/2-page ad
Exposure and access to Thunderbird's 38,000 alumni around the world	x	x
Tee Sign	x	x
Sponsored Players	2	4
Complimentary Conference Registrations	1	2
Corporate logo on promotional materials and advertisements sent to more than 50,000 alumni, LPs, GPs, and other executives working in the alternative assets class	x	x
Corporate logo on conference workbook	x	x
Website link from Thunderbird website for one year	x	x
Access to player list in advance of the tournament		x
Corporate profile inside workbook		x
On-site handouts		x
On-Course Table at a hole for meet & greet		x
Exhibit table on site in reception area		x