

Global Microfinance Leadership & Field Study in Nepal

August 17-26, 2009



Faculty Leaders

**Dr. F. Gerard Adams, Prof. Emeritus,
University of Pennsylvania**

**Dr. Jane H. Ives, Director, Thunderbird Global
Microfinance Leadership Program
Thunderbird School of Global Management**

Overview



This 10-day field trip to Nepal is intended to provide a broad overview of the myriad issues facing microfinance initiatives in

today's global marketplace. The trip will expose students to traditional and local village microfinance lending institutions, loan recipients, and programs. There will be visits to NGOs, international organizations, global financial institutions, village banks, and relevant credit and village microfinance program recipients (loans are typically not more than \$100). The group will engage in conversations with villagers in Kathmandu and

indigenous villages of Nepal. It will meet local social entrepreneurs and learn about activities at local microfinance learning centers.

Objectives

- explore the roles of domestic, national, and global public and private organizations;
- learn about economic growth and self-sufficiency in impoverished areas of the world, especially the role of rural women entrepreneurs;
- understand the principles of microfinance and rural village marketing and their applications;
- know the unique aspects and implementation of developing a business and marketing products at the rural village level.

Topics

1. Nepal country analysis: How microfinance initiatives provide financial opportunities for the underserved. Grameen Bank and Foundation, Citibank, etc. cases.
2. Sustainable institutions and mechanisms for delivery of financial services.
3. Evaluation and analysis of global microfinance partners, banks, NGOs, and other financial institutions.
4. Revenue models of microfinance and overview of business planning in micro-finance.
5. Web-based resources and publications in microfinance.

Who should attend this program?

This program will be valuable to graduate students and business people with career interests in global finance and international development. Limited to 25.

Cost: \$1500.00 (Inclusive of accommodations, meals and local transportation in Nepal). Travel to/from Nepal on your own.

Itinerary

Aug. 16 Sunday: Arrive in Kathmandu – Airport welcome; transfer to Kathmandu Guest House; welcome dinner. Evening discussion – Asian political, economic, microfinance and social environment.

August 17, Monday: Seminars – Impact of economic recession on Nepal and South Asia;

diversity and history in Nepal; women's literacy and savings-led microfinance program; meetings/lectures with The Education Curriculum Training Associates (ECTA).

August 18, Tuesday: Meet with SAP Nepal on overview of microfinance development and village banking. Grameen model in Nepal and Bank of Kathmandu

August 19, Wednesday: Field Study: DEPROSC (Grameen-led session on challenges), Center for Microfinance, political and economic development in Southeast Asia



August 20, Thursday: Field trip to Manushi focusing on role of traditional savings and credit groups. Holistic Development Service Center

August 21, Friday: Neighborhood Society Service Center, Nepal Rural Development Organization, NEFSCUN Cooperative.

August 22, Saturday: Bhaktapur municipality, Swayambunath, and other major historical locations.

August 23, Sunday: **Field Visits, meetings and lectures** - to Kathmandu - Visit Durbar Square, markets and other UNESCO World Heritage sites.



August 24, Monday: Meetings and lectures Visit groups at Central Bank of Nepal (role of government). Meetings with CSD Grameen on establishment of Swabalamban Bank. Seminar on microfinance services and profitability

August 25, Tuesday: Meetings and lectures: Meetings with Winrock Int'l, NGO Samjhauta, Plan Nepal, and Poverty Alleviation Fund

August 26, Wednesday: **Departure**



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