



THUNDERBIRD TRUSTEE ESTABLISHES \$100,000 VETERANS SCHOLARSHIP

Announcement Made at Historic Veterans Day Unveiling of Thunderbird Tower

(GLENDALE, Ariz.) Nov. 21, 2011 — **Merle A. Hinrichs**, a 1965 alumnus and a Thunderbird School of Global Management Trustee, along with his wife Miriam, have announced a \$100,000 grant to start a scholarship for veterans to study at Thunderbird. The announcement was made at the dedication ceremony of the Thunderbird Tower, a historic airfield control tower that helped American, British, Canadian and Chinese pilots train during World War II.

“Thunderbird students are unique in that they receive a great business education. They are global. They are among the most engaged group of people in their communities,” Mr. Hinrichs said. “This scholarship should go to those veterans who have learned a lot from being involved in war, and who wish to be involved in the global community of business.”

Mr. Hinrichs has been responsible for a number of philanthropic projects at Thunderbird and in Asia. In 1994, Hinrichs merged his passion for higher education, information and technology by funding the creation of a state-of-the-art library on Thunderbird’s Glendale, Arizona USA campus — the Merle A. Hinrichs International Business Information Centre (IBIC). He is also a current supporter of several active scholarships at the school, including the [Thunderbird Assistance Fund for Asian Students](#) (TAFAS) Award.

In addition to the announcement of the new veteran’s scholarship at Thunderbird, Hinrichs and his wife Miriam were also the lead donors for the Thunderbird Tower Restoration Project. Miriam made a \$2 million pledge in recognition of her husband’s 70th birthday and their shared passion for international education and Thunderbird.

“This building, and I think the whole project, has been student envisioned, student led and student implemented,” Hinrichs said. “It’s an icon and it speaks to our history. It’s important that we build on that history and provide future students with the same experiences that we have had... This school does not have a huge endowment. The endowment this school has is its alumni.”

Hinrichs is the Executive Chairman of Global Sources (NASDAQ: GSOL), Asia’s leading business-to-business media company focused on global trade. He founded the company in 1970 with the firm conviction that free and mutually beneficial trade between east and west would help drive global economic prosperity, and ultimately, world peace.

To that end, the company’s mission is to help remove the uncertainty inherent in cross-border trade between buyers and suppliers by providing the most reliable information possible on new products, quality manufacturers, and supply-market conditions in support of two-way trade with Greater China, Asia and the world. Today, Global Sources’ network covers more than 60 cities worldwide and assists more than 1 million active buyers in over 240 countries and territories.

Hinrichs received an honorary Doctor of International Law degree during Thunderbird’s graduation ceremony in April 2010, and has served on the Board of Trustees since 1991.

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About Thunderbird

Thunderbird is the world's No. 1-ranked school of international business with more than 60 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird is sought out by graduate students, working professionals and companies worldwide seeking to gain the leadership skills they need to succeed in today's global economy. For more about Thunderbird, please visit: www.thunderbird.edu.

Thunderbird's offerings

Thunderbird offers a wide range of global management [graduate degrees](#) and [certificate programs](#) for full-time students, working professionals, distance learners and companies, including Full-time, Executive, Evening and Distance-learning MBAs, a Master of Science, a Master of Arts and a comprehensive suite of executive education programs. The school is also home of the [Thunderbird Knowledge Network](#), the school's hub of research and cutting-edge global business knowledge that includes six centers of excellence focused on [cultures and languages](#), [global mindset](#), [ethics and corporate citizenship](#), [global financial services](#), [global private equity](#) and [global entrepreneurship](#).

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