



*****MEDIA ADVISORY*****

PRESIDENT AND CEO OF NOVARTIS FOUNDATION FOR SUSTAINABLE DEVELOPMENT TO SPEAK AT THUNDERBIRD NOV. 6

(GLENDALE, Ariz.) Oct. 27, 2009 – The Lincoln Center for Ethics in Global Management and Thunderbird School of Global Management’s Student Honor Council will host the president and CEO of the Novartis Foundation for Sustainable Development, Dr. Klaus Leisinger, who will speak at 1 p.m. Friday, Nov. 6, at Thunderbird. His topic, “Corporate Responsibilities in a Globalized Economy,” will be presented to students, faculty and staff and is **open to the media and public**. He is also available for media interviews upon request.

Leisinger’s presentation is part of Thunderbird Ethics Day, an annual recognition of ethics in the workplace. The event engages students in ethical discussions and scenarios similar to those they may experience in their careers.

The Novartis Foundation is a nonprofit organization with 30 years of experience in development cooperation with three main goals: to improve quality of life, to promote corporate responsibility and to enable dialogue between the private and public sectors. The foundation has consultative status to the Economic and Social Council of the United Nations (ECOSOC) and contributes to UN objectives.

In addition to his position at the Novartis Foundation, Leisinger is professor of sociology at the University of Basel, where he teaches business ethics, corporate social responsibility, human rights and business. Leisinger has served as an invited lecturer and guest professor at several Swiss and German universities, as well as at the University of Notre Dame, De Paul University, the MIT Sloan School of Management (Cambridge), and at Harvard University. He is member of the European Academy of Sciences and Arts. His books have been translated into Chinese, Portuguese and English.

The Lincoln Center and Thunderbird’s Student Honor Council are involved in campus activities related to ethics and social responsibility. These efforts include student-led initiatives, such as the development of the school’s professional oath of honor, which places an emphasis on sustainable value creation. The Oath made international headlines this year as business schools came under increased scrutiny amid a global economic crisis.

The Lincoln Center also was a strategic partner and primary sponsor of the United Nations Global Compact’s Principles for Responsible Management Education (PRME), an initiative to promote corporate responsibility and sustainability in business education. Thunderbird President Ángel Cabrera, Ph.D., also led the global task force that established the principles.

Members of the media are asked to contact Brian Camen at brian.camen@thunderbird.edu or 602-978-7922 if they are planning to cover the event. The general public is asked to contact Barbara Stevenson at barbara.stevenson@thunderbird.edu or 602-978-7327 to RSVP.

About Thunderbird

Founded in 1946, Thunderbird is the first and oldest graduate management school focused exclusively on global business. It is regarded as the world’s leading institution in the education of global managers and has

operations in the United States, Latin America, Asia and Europe, including Russia. Ranked No. 1 in international business by the Financial Times, U.S. News & World Report, and The Wall Street Journal/Harris Interactive 2007 Business School Survey, Thunderbird is dedicated to educating global leaders who create sustainable prosperity worldwide. The school's programs facilitate the development of the global mindset, which is critical to managing effectively in different social, economic and political environments. More than 38,000 students have graduated from Thunderbird, and its alumni live and work in more than 140 countries. For more about Thunderbird, please visit: www.thunderbird.edu.