



FOR IMMEDIATE RELEASE

THUNDERBIRD OFFERS LEADING GLOBAL PROJECTS FOR STRATEGIC RESULTS IN GENEVA

(GENEVA, Switzerland.) April 7, 2009 — To survive in today's business environment, basic project management skills aren't enough. Global project leadership takes strategy, team management, cross-cultural awareness and business acumen.

With this in mind, Thunderbird School of Global Management is hosting an open-enrollment program, "Leading Global Projects for Strategic Results," May 11-13 in Geneva. The program will help project managers develop the tools and techniques necessary to succeed as a project leader. The program is offered through Thunderbird Corporate Learning, the executive education branch of the school.

"To thrive in a project-based world, leaders need to excel at a set of skills that reside at the intersection of strategic project management, project leadership and cross-cultural effectiveness," said Bill Youngdahl, Ph.D., Thunderbird associate professor of Project and Operations Management and co-academic director of the program. "This is a hands-on program that focuses on the softer skills needed to lead in a project-based world. Leading Global Projects for Strategic Results is ideally suited for 'accidental project leaders' who have recently taken on significant project or initiative responsibilities."

During the three-day program, students will learn best practices in all aspects of strategic and tactical project management and leadership, cross-cultural communication and influencing, stakeholder analysis and management, influencing without authority and risk management by participating in discussions and hands-on exercises and exploring relevant case studies.

The program is taught by Youngdahl and Thunderbird Professor Robert Moran, Ph.D., co-authors of "Leading Global Projects: For Professional and Accidental Project Leaders." Youngdahl and Moran have worked with more than 1,000 project leaders from global companies worldwide.

The program is held at Hotel Epsom. The fee for the program is 4,500 CHF, which includes tuition, instruction materials and meals for the program. The program does not include accommodations. Registration information can be found at <http://www.thunderbird.edu/lgp>. For more information, contact Maire-Laure Clisson, program manager, at marie-laure.clisson@thunderbird.edu or +41 22 715-4864.

-30-

About Thunderbird

Founded in 1946, Thunderbird is the first and only graduate school focused exclusively on global business. With global operations in the United States, Latin America, Asia, and Europe including Russia, Thunderbird is regarded as the world's leading institution in the education of global managers. Thunderbird offers a unique educational experience that teaches real-world skills for a dynamic global marketplace. The school produces global managers who are distinguished by a global mindset that allows them to work successfully with individuals from diverse cultures and to manage effectively in different social, economic, and political environments. Thunderbird not only is sought out by students worldwide, but also by companies seeking to gain the management skills they need to succeed in today's global economy. For more about Thunderbird, please visit: www.thunderbird.edu.