



**THUNDERBIRD**  
SCHOOL OF GLOBAL MANAGEMENT

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**FOR IMMEDIATE RELEASE**

**THUNDERBIRD NAMED TO *THE PRINCETON REVIEW'S* "STUDENT OPINION HONORS FOR BUSINESS SCHOOLS" IN THE GLOBAL MANAGEMENT CATEGORY**

*Business Schools receiving highest evaluations from their MBA students for their career preparation saluted in six categories*

(GLENDALE, Ariz.) March 25, 2009 — Thunderbird School of Global Management is one of 15 graduate schools of business named to *The Princeton Review's* "Student Opinion Honors for Business Schools" in the Global Management category appearing in the April 2009 issue of *Entrepreneur* magazine.

*The Princeton Review* compiled the lists using data from its national survey of 19,000 MBA students attending 296 business schools profiled in its book, "Best 296 Business Schools: 2009 Edition" published in October 2008. The 80-question survey asked students to report on classroom and campus experiences at their schools and rate their MBA programs in several areas. *The Princeton Review* tallied the "Student Opinion Honors" lists based on students' assessments of how well (on a five-point scale) they felt their business school courses had prepared them to succeed in each of the six areas.

"Thunderbird is very pleased to be among the top schools named in *The Princeton Review's* global management honors list, a further recognition of our leadership in global management education," said Thunderbird President Ángel Cabrera. "Based as it is on graduate recommendations, the ranking indicates that we are delivering on our promise to equip our graduates with the global mindsets they need to succeed and make a difference in today's volatile global economy."

Thunderbird continues to hold the No. 1 ranking in International Business by *U.S. News and World Report* as well as the *Financial Times* in its annual worldwide ranking of full-time MBA programs.

Created and compiled by *The Princeton Review*, the "Student Opinion Honors for Business Schools" are reported in six categories. The six categories are: Accounting, Finance, General Management, Global Management, Marketing, and Operations. Each list names the 15 graduate schools of business that were most highly rated by their students evaluating their MBA program's preparation in specific categories.

The business schools appear in alphabetical order on the lists, and are not ranked 1 to 15. In addition to appearing in the magazine, the lists are also posted at [www.entrepreneur.com/topcolleges](http://www.entrepreneur.com/topcolleges) and [www.princetonreview.com/studentOpinionHonors.aspx](http://www.princetonreview.com/studentOpinionHonors.aspx)

***About Thunderbird***

*Founded in 1946, Thunderbird is the first and oldest graduate management school focused exclusively on global business. It is regarded as the world's leading institution in the education of global managers and has operations in the United States, Latin America, Asia and Europe, including Russia. Ranked No. 1 in international business by the Financial Times, U.S. News & World Report, and The Wall Street Journal/Harris Interactive 2007 Business School Survey, Thunderbird is dedicated to educating global leaders who create sustainable prosperity worldwide. The school's programs facilitate the development of the global mindset, which is critical to managing effectively in different social, economic and political environments. More than*

38,000 students have graduated from Thunderbird, and its alumni live and work in more than 140 countries. For more about Thunderbird, please visit: [www.thunderbird.edu](http://www.thunderbird.edu).

***About The Princeton Review (www.PrincetonReview.com)***

*The Princeton Review is an education services company known for its test-prep courses, education programs, admission services, and 165 books published by Random House. Among them are "Best 296 Business Schools" and "Best 174 Law Schools" – each of which include 11 ranking lists of the top 10 schools in the books in various categories based on institutional data and student surveys. The company also publishes "Best 168 Medical Schools" and "Best 368 Colleges," plus guides for college and graduate school admission exams and other resource books. The Princeton Review is not affiliated with Princeton University and it is not a magazine*

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