



FACTS AT A GLANCE

“We educate global leaders who create sustainable prosperity worldwide”

GLOBAL SCOPE

Founded in 1946, Thunderbird is the first and only graduate school focused exclusively on global business. With global operations in the United States, Latin America, Asia, and Europe including Russia, Thunderbird is regarded as the world's leading institution in the education of global managers. The school produces global managers who are distinguished by a global mindset that allows them to work successfully with individuals from diverse cultures and to manage effectively in different social, economic, and political environments. Thunderbird not only is sought out by students worldwide, but also by working professionals and companies seeking to gain the management skills they need to succeed in today's global economy.

FULL-TIME PROGRAMS

- ▶ MBA in Global Management
- ▶ Master of Science in Global Management
- ▶ Master of Arts in Global Affairs and Management
- ▶ Master of Global Management (Dual Degree & Post MBA)

WORKING PROFESSIONAL PART-TIME PROGRAMS

- ▶ Executive MBA - Arizona or Europe
- ▶ Evening MBA - Arizona
- ▶ Global MBA On-Demand
- ▶ Global MBA Latin America
- ▶ Master of Global Management (Dual Degree & Post MBA)

FALL 2009 ENROLLMENT

- ▶ Full-time programs: 683
- ▶ Working professional programs: 622
- ▶ All programs: 1,305

TUITION

- ▶ MBA: \$77,940
- ▶ Accelerated MBA: \$60,404
- ▶ MA/MS: \$58,455
- ▶ MBA On-Demand: \$63,625
- ▶ Executive MBA: \$79,500

STUDENT BODY

- ▶ Number of countries: 76
- ▶ Men: 70% / Women: 30%
- ▶ U.S. students: 47% / Foreign students: 53%
- ▶ Average age: 29
- ▶ Average years work experience: 6 yrs

TOP RANKINGS

- #1 **“International”** - Full-time MBA U.S. News & World Report 2010
- #1 **“Best in International Business”** - Full-time MBA Financial Times 2009
- #3 **“Best Executive MBA Programs”** - The Wall Street Journal 2008
- #7 **“Distance-learning MBA”** - Economist Intelligence Unit 2008
- #11 **“Open Enrollment”** - Financial Times 2009 Executive Education Rankings
- #12 **“Executive MBA in the United States”** - Financial Times 2009
- #13 **“Custom Programs”** - BusinessWeek 2009 Executive Education Rankings

ALUMNI NETWORK

More than 38,000 people have graduated from Thunderbird and live and work in more than 140 countries. Some notable alumni include:

- ▶ **Luis Alberto Moreno**, '77, President Inter-American Development Bank
- ▶ **Philip Reeker**, '91, U.S. Ambassador to Macedonia
- ▶ **Gordon Smith**, '96, President, CEO, Chase Card Services
- ▶ **Kim Wiehl**, '80, Secretary General, Berne Union
- ▶ **Kim Williams**, '92, Chief Operating Officer, NFL Network



World-renowned global thought leaders teaching top-ranked programs



UNIQUE MISSION

“We educate global leaders who create sustainable prosperity worldwide”

Thunderbird is committed to educating global managers who are also global citizens and who understand that management is a true and very important profession that, at the end of the day, exists to serve society at large. We hope to convey to our students the idea that business can be a leading force in eradicating poverty, protecting our natural environment, and advancing peace — while meeting its objective of creating economic value to customers and financial returns to shareholders.

THUNDERBIRD CORPORATE LEARNING

Thunderbird Corporate Learning, ranked among the Top 10 providers of executive education worldwide, helps businesses and professionals navigate the complexities of global business through cutting-edge programs, courses and solutions that build on and enhance their vision and skills to compete successfully in today’s global business environment. Programs are offered around the world through global operations in Glendale, Geneva, Moscow, Beijing and Singapore.

Custom programs: Custom-designed offerings to meet specific global goals and challenges faced by top multinational companies.

Thunderbird International Consortia: Semi-custom offerings to multiple companies across industries that share similar global goals and challenges.

Open enrollment programs: Short, nondegree, certificate-based programs for executives and business professionals seeking specific or targeted global business skills. These courses are offered both on campus and online.

Thunderbird’s Learning Consulting Network: Business solutions through applied learning, business consulting, research, competitive intelligence, team development, coaching and mentoring.

TOP COMPANIES

Companies from around the world participate in Thunderbird executive education. They include:

Exxon Mobil Corporation, LG Electronics, Henkel KGaA (the parent company of Dial Corp.), **Petrobras, Cisco Systems, Novartis, Raytheon, Intel Corp, McDonald’s.**

THUNDERBIRD KNOWLEDGE NETWORK

Thunderbird’s Knowledge Network is the school’s hub of research and cutting-edge global business knowledge. Through its dynamic, interactive Web site (www.thunderbird.edu/knowledgenetwork) and annual global conferences, executives and global companies can participate in the exchange of ideas related to international business. The Knowledge Network is also home to our six centers of excellence:

- ▶ **Garvin Center for Cultures and Languages of International Management**
- ▶ **Thunderbird Global Financial Services Center**
- ▶ **Global Mindset® Leadership Institute**
- ▶ **Thunderbird Global Private Equity Center**
- ▶ **Lincoln Center for Ethics in Global Management**
- ▶ **Walker Center for Global Entrepreneurship**

1 Global Place • Glendale, AZ 85306
602-978-7000
www.thunderbird.edu

