



## **TYCO International Ethics Scholarship**

**History:** Tyco International and Thunderbird have just recently launched the beginnings of what will hopefully be a strong mutually beneficial relationship for many years. In 2003 and 2004, Tyco International hired numerous Thunderbird students into internships and full-time positions. Tyco International has also participated in Thunderbird's Global Business Forum (January, 2004, New York), Global Brand Issues Forum (April 5, 2004, Glendale, Arizona).

**Criteria:** Full time students (from any campus).  
Candidates must be in good academic standing with a 3.2 GPA or better.  
Candidates must have a strong commitment to and demonstrated leadership in ethical conduct.

**Process:** Qualified students will submit a cover letter, current resume, and two-page essay to the Scholarship Committee. The essay should cover this topic: Recently, Siemens has made headlines due to a massive bribery scheme which resulted in the largest enforcement action ever taken in an FCPA matter by the DOJ / SEC. Become familiar with the case and respond to the following:

- Provide a brief summary of the case and outcome
- What do you think was the root cause of the illegal activity that Siemens engaged in?
- Do you agree with the government's actions etc..? Why or why not?
- What impact do you think this will have on other multi-national companies?

The Scholarship Committee reviews the applications and selects the top candidates to be forwarded to Tyco. Tyco will review and rank the applications and forward the ranking to Thunderbird. The Scholarship Committee makes the final approval of the selection.