



Thunderbird Assistance Fund for Asian Students Greater China Alumni Scholarship

Life-Changing Awards for Future Global Leaders

Thunderbird Alumni in Greater China, in cooperation with the non-profit 501 (c) 3 Kearny Alliance, awards a scholarship each year to up to four outstanding entering student who is dedicated to creating sustainable and inclusive prosperity.

The scholarship is made possible by the generosity of Thunderbird alumni of many nationalities who want to give the gift of a Thunderbird education to students with the potential to make a difference in the world. Funds raised by alumni are matched dollar for dollar by The Kearny Alliance's (<http://www.kearnyalliance.org>) Thunderbird Assistance Fund for Asian Students (TAFAS) program.

The award covers full tuition costs of approximately US\$80,000 for a student in either the MA/MS or MBA programs.

History: The Hong Kong Chapter of the Thunderbird Alumni Association created a scholarship in response to a challenge from Merle Hinrichs, Class of '65. TAFAS is a "call to action" for alumni and alumni chapters in China, and Hong Kong SAR.

The program's goal is to encourage, enhance, and engage alumni and alumni chapters to take an active role in the development of Thunderbird's future by contributing to the education of students from China. In 2010, the Hong Kong, Beijing, and Shanghai funds were combined and the scholarship was renamed TAFAS Greater China Alumni Scholarship.

Method: Mr. Merle Hinrichs, Chairman and CEO of Global Sources (NASDAQ: GSOL <http://www.globalsources.com>), in conjunction with the Kearny Alliance, has pledged US\$300,000 to act as a catalyst for alumni participation. Each dollar donated by alumni in support of TAFAS will be matched by the Kearny Alliance, up to US\$300,000. The program aims to support up to four students per year with full-tuition assistance.

Alumni chapters in these areas will be in charge of gathering support and donations, recruiting potential recipients, and identifying a recipient. This recipient will, in turn, take on the responsibility of participating in future TAFAS efforts including but not limited to recruiting potential candidates, mentoring, fundraising, and raising awareness for philanthropic giving among Thunderbird alumni.

Criteria:**A candidate must:**

- Be a citizen of mainland China, Hong Kong or Macau;
- Plan to return to Greater China after graduation;
- Agree to help advance learning opportunities at Thunderbird through engagement with Alumni Chapters and other activities;
- Demonstrate financial need, and;
- Meet Thunderbird's admission requirements and have been offered admission.

Application Process:

- The Greater China Chapter will recruit prospective students through personal contacts, the Internet and recruitment fairs, and the prospective students then will apply for admission to Thunderbird.
- The Scholarship Committee reviews and selects the top candidates.
- The top candidates' applications will be sent to the Greater China Chapter liaison for ranking.
- The Greater Chapter liaison will send the ranking to the Scholarship Committee, where final approval is made.