



## Kay Keck, Ph.D. Vice President Full-time Programs



### About Thunderbird:

Thunderbird is the world's No. 1-ranked school of international business with more than 60 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird is sought out by graduate students, working professionals and companies worldwide seeking to gain the leadership skills they need to succeed in today's global economy.

Kay Keck is Vice President for Full-time Programs at Thunderbird School of Global Management. She received a B.S. degree from Kansas State University in education, an MBA from the University of Kansas, and a Ph.D. in Management Science with a focus in marketing from The University of Texas at Dallas.

Prior to joining Thunderbird in March, 2000, Dr. Keck was at the University of Georgia's Terry College of Business for 13 years, first as Assistant Professor of Marketing where she won numerous teaching awards, and then as the Director of Graduate Programs. In the latter position she managed all aspects of the full-time MBA program and managed the launch of the Corporate MBA program for PricewaterhouseCoopers. She also supervised the administrative aspects of specialized Masters Degree programs and the Ph.D. program. Prior to her academic career Kay spent eight years in a variety of sales training and sales management positions with Southwestern Bell and AT&T.

Kay has been an active participant in the Graduate Management Admissions Council organization, serving on numerous committees, including Professional Development Committees, the Research Advisory Committee, the Computer Adaptive Test Advisory Group, and the Assessment Advisory Group. She chaired the GMAC/MBA Roundtable MBA Leadership conference in January 2010. Kay is currently serving her second term on the Board of the MBA Roundtable.

Kay was also an active member of the Association of Directors of Doctoral Programs in Business, serving a term as Program Chair and one as President of that group. In 2001, she was also elected to the MBA Career Services Council Board of Directors and in 2003 served as Chairman of the Professional Development committee.

Kay is a member of the American Marketing Association, Beta Gamma Sigma, Pi Sigma Epsilon, and the Phoenix Committee on Foreign Relations.

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