



Thomas Crampton

As Asia-Pacific director of 360 Digital Influence for Ogilvy Public Relations Worldwide, Thomas Crampton heads a team stretching across 23 cities in 15 Asian territories that helps companies conceive, develop and execute strategies in Social Media.

Prior to joining Ogilvy, Mr. Crampton spent 18 years as a globetrotting newspaper correspondent, mainly for the [International Herald Tribune](#) and [The New York Times](#), reporting from five continents and dozens of counties.

Passionately involved in digital for the last six years, he writes a widely read blog, [thomascrampton.com](#), and is a frequent keynote speaker and moderator at high profile conferences around the world, from the World Economic Forum in Davos to Le Web in Paris and the Korea Communications Conference in Seoul.

While at the International Herald Tribune, Mr. Crampton launched the newspaper's first blog, wrote a weekly column about Asia, was a Paris-based feature writer on media and technology, covered the 2004 US presidential election for The New York Times, reported on the 1997 Asian financial crisis from Thailand, the SARS outbreak from Hong Kong, the civil war in Sudan, rebel fighting in Sri Lanka, Taiwan's largest earthquake, US hurricanes, the Cannes Film Festival and many more topics.

Currently on the board of *The Foreign Correspondents' Club of Hong Kong*, Mr. Crampton has served as president of that club as well as president of *The Foreign Correspondents' Club of Thailand* and on the board of the New York-based *Overseas Press Club*.

In addition to publisher's awards from The New York Times and citations from Amnesty International for his articles and photography, Mr. Crampton has served as a judge for numerous journalism awards and worked to promote freedom of expression and the training of journalists.

He is co-founder of the *Foreign Correspondents' Club Charity Fund* that has raised more than US\$3 million to support the higher education of disadvantaged children from the *Po Leung Kuk*.

Mr. Crampton was educated in the United States at the University of Virginia, in Ireland at Trinity College, Dublin and in France at the Institut d'Etudes Politiques de Paris. He speaks English, French, Thai and is learning Mandarin Chinese.