



**Mr. Chung Po-yang (Po Chung)**  
**OBE, SBS, JP**

Mr. Chung was born in Macao. He attended St. Stephen's College at Stanley. He obtained a degree in fisheries management from California State University at Humboldt in 1968 and attended the Stanford Executive Program at Stanford University in 1981. He obtained a Master of Fine Art from Royal Melbourne Institute of Technology University in 2005.

In 1972, Mr. Chung co-founded DHL International and built the company into a global network. At 52, he stepped down from his day-to-day running of the company and subsequently sold his shares at DHL.

Over the years Mr. Chung has been tireless in his community service activities, especially in the areas of arts and culture; management and general education; philanthropy and social entrepreneurship; promoting Hong Kong; and creativity and innovation. He was a member of the Hong Kong Trade Development Council, the Hong Kong Tourism Board, Deputy Chairman of the Ocean Park, Deputy Chairman of the Hong Kong Management Association and the Chairman of the Hong Kong Art Centre. He was a member of the Board of Trustees at the Hoover Institute at Stanford University and the Founding Chairman of The Hong Kong Documentary Archives at the Hoover Institution. Mr. Chung also founded "Business For Art Foundation" and was awarded an OBE in 1995 and he started the Hong Kong Logistics Development Council and was awarded a Silver Bauhinia Star in 2002. His latest and probably most ambitious project is to organize a freshman liberal arts curriculum, when Hong Kong's 8 universities convert from a 3 to 4-year undergraduate system in 2012. Part of this initiative is to sponsor 20 Fulbright scholars to come to Hong Kong and work with the universities to design, develop and teach General Education.

Specifically Mr. Chung presently focuses on giving back by fostering entrepreneurship and education in the principles and personal characteristics required for truly successful entrepreneurship in our present times. To that end, in 2004, he spearheaded the creation of the Centre for Asian Entrepreneurship & Business Values (CASEBV) at The University of Hong Kong and has taught a course in Entrepreneurship in the years since.

Last December, Mr. Chung published his first book, ***“THE FIRST 10 YARDS – The 5 Dynamics of Entrepreneurship and how they made a difference at DHL and other successful startups”***, a book for those who want to explore how to survive the “first ten yards” of a new company and then thrive.

Most recently, Mr. Chung received an Outstanding Third Age Citizens Award, jointly organized by The Hong Kong Council of Social Service and HK Electric in recognition of his outstanding achievements and contributions, not only in pursuing but also inspiring others, on lifelong learning and knowledge sharing and also for his active participation in social services, voluntary and charity work.

Mr. Chung is married to Helen and they have three daughters, Yana, Anca and Yangie.