

Barbara Petitt, Ph.D.

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Barbara Petitt, Ph.D., CFA is currently Director, Curriculum Projects - Europe, Middle East and Africa at CFA Institute and Visiting Associate Professor of Finance at Thunderbird School of Global Management. She has been affiliated with Thunderbird since 2000, as a full-time faculty member first, and as a part-time faculty member since she moved back to Europe in 2006. She has been teaching courses in corporate finance, international finance, financial modelling with Excel and valuation in several programs, including the full-time MBA program, the EMBA program and custom programs. She has been the recipient of awards in faculty excellence and global ethics.

Dr. Petitt co-authored a book on valuation, and published several articles in both finance and management journals. She has an in-depth knowledge of mergers, acquisitions and corporate restructurings, and has also conducted research on the relationship between diversification, ownership and performance in emerging markets. With her colleagues Kannan Ramaswamy and Mingfang Li, she received a best paper award at the Academy of Management in 2005.

Dr. Petitt held academic positions at Bournemouth University in the UK and SKEMA Business School in France. As the Director of Online Studies for the MSc programs for the partnership between University of Liverpool Management School and Laureate Online Education, she was involved in the development and launch of five online programs. She also works as a training consultant, designing and delivering custom programs to corporate clients in Europe and North America.

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A native of the Rh?ne Valley in France, Dr. Pettitt holds a PhD in Finance from the University of Grenoble, as well as a Master in Management from EDHEC Business School. She is also a Chartered Financial Analyst (CFA) charterholder, specializing in equity investments and financial statement analysis. She serves as an active member of the CFA Society of the UK's Financial Reporting and Accounting Committee.

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