Monica Munoz

Instructor of Spanish

About Thunderbird:

Thunderbird is the world's No. 1-ranked school of international business with more than 65 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird's global network of alumni numbers 40,000 graduates in 147 nations worldwide. The school is sought out by graduate students, working professionals and companies seeking to gain the skills necessary for success in today's global economy.

www.thunderbird.edu

Areas of Expertise:

Marketing Management, Marketing Strategy, Sales Management Strategy, Key Account Management, Marketing's Role, Influence, Power in the Firm

Monica Munoz has been teaching at Thunderbird since the fall of 2010 and led the Spanish Winterim 2011 in Lima, Peru. Prof. Munoz is a native of Lima, Peru. She graduated from Universidad del Pacifico in Lima, where she earned her bachelor's degree in Business Administration. After college she moved to Santiago, Chile, where she worked for L'Oreal Professional as a product marketing manager. She later returned to Lima and worked for L'Oreal Professional Peru as a brand manager. She also worked for Pfizer Peru as an OTC product manager, where she was responsible for developing marketing strategies and executing annual product plans, including product positioning and development, distribution, pricing, and promotion.

She moved to Arizona in 2005 when she started her own private Spanish tutoring services in the Phoenix area. She teaches one-on-one and small group classes, and offers customized lessons focusing on individual needs (attorneys, doctors, business owners, bankers, police officers, social workers, etc., throughout the valley). She also does various other Spanish services, such as interpretation and translation in business and legal meetings, the translation of marketing materials and Web sites, and voice recordings

Her passion for traveling and culture have taken her throughout Central and South America and Spain for business and leisure, giving her well-rounded knowledge and understanding of Latin culture.