Tom Hunsaker, Ph.D.

Adjunct Faculty

Areas of Expertise:

Emerging Market Innovation, Competitive Strategy, Performance Leadership, Organizational Change, Latin America.

Courses:

Competitive Strategy, Global Management, Competiting Through People

Dr. Tom Hunsaker is a business leader, professor, and advisor to firms with the potential to redefine their markets. He began his research and teaching career on the faculty of the world's top-ranked global management school, Thunderbird School of Global Management, where he teaches in the areas of competitive strategy and performance leadership and has served as a faculty-lead in the Thunderbird Emerging Market Laboratory (TEMLab). With TEMLab, he has assisted student-driven strategic consulting engagements in Latin America, Africa, and Asia.Professor Hunsaker has authored prominent work in the areas of innovation management, strategy, leadership, and higher education. He is author (with Dr. Nathan Washburn of Thunderbird) of the 'Bridger(TM)' model, originally published in Harvard Business Review, which provides insight into how people can best serve as conduits for innovative ideas in organizational settings. Dr. Hunsaker's work has appeared in Harvard Business Review, Business & Economy, Research in Higher Education, Learning in Higher Education, and on Businessweek, Bloomberg, and Business & Economy online, among other practitioner and scholarly outlets. Professor Hunsaker enjoys extensive international experience. He has consulted or worked for companies located in North America, Latin America, Europe, Asia, and Africa - with a particular expertise in Latin America. Among his favorite places in the world to visit is Ecuador, where he has served as a visiting professor.Dr. Hunsaker graduated from BYU (B.A) prior to receiving three advanced degrees (M.A./M.B.A/Ph.D.) concentrated in economic development, business administration, and sociology (UNM). A devoted teacher and speaker, he speaks English and Spanish and addresses audiences in each. Tom currently resides in the sunshine of Arizona with

About Thunderbird:

Thunderbird is the world's No. 1-ranked school of international business with more than 65 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird's global network of alumni numbers 40,000 graduates in 147 nations worldwide. The school is sought out by graduate students, working professionals and companies seeking to gain the skills necessary for success in today's global economy.

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his wife and children where they enjoy the outdoors together as much as possible.