

Min Xue

Clinical Professor of Chinese



About Thunderbird:

Thunderbird is the world's No. 1-ranked school of international business with more than 65 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird's global network of alumni numbers 40,000 graduates in 147 nations worldwide. The school is sought out by graduate students, working professionals and companies seeking to gain the skills necessary for success in today's global economy.

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Areas of Expertise:

Chinese as an essential business language, Cultural contrasts in languages of business

Courses:

Chinese, Chinese Intensive

Min Xue is a clinical professor of Chinese at Thunderbird School of Global Management and the coordinator of all the Chinese programs at Thunderbird. His areas of expertise include the Chinese language as an essential business language and the cultural contrasts in languages of business.

Professor Xue has taught Chinese for more than ten years and joined Thunderbird in 2004. He started his career in Chinese instruction at the School of Overseas Education, Sichuan University, offering classes to international students.

While he was pursuing his graduate degree in Canada, he was also working at the East Asian Department, University of Alberta. He taught students Mandarin Chinese at different proficiency levels. In addition to teaching, Xue was also involved in other language-related work. He was the Chinese/English translation consultant for Alberta Provincial Government in Edmonton and a software company in Calgary.

His academic interest, besides teaching, is also in material development, curriculum development, business Chinese, and Chinese business culture. Professor Xue's expertise in this area includes his belief that cultural differences are critical to both understanding and full communication in either a global business or personal context.

His language and communication expertise has been gained through his immersion in the rich Chinese/Asian culture and complemented with many years as a resident of western Canada and the United States. He has used these lessons and experiences to

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help future business leaders understand and adapt to the differences between the largely English-speaking business customs of North America and China's predominantly Mandarin-dialect business protocol.

He received his BA in English and MA in linguistics from Sichuan University, China. He also holds an MLIS degree in the faculty of Education, University of Alberta, Canada.

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