# Nathan Washburn, Ph.D.

Associate Professor of Management

## About Thunderbird:

Thunderbird is the world's No. 1-ranked school of international business with more than 65 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird's global network of alumni numbers 40,000 graduates in 147 nations worldwide. The school is sought out by graduate students, working professionals and companies seeking to gain the skills necessary for success in today's global economy.

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**Areas of Expertise:**

Emerging Market Innovation, Transferring Strategies to New Markets, Healthcare Sector, Global and Competitive Strategy, Corporate Social Responsibility, China.

**Courses:**

Competitive Strategy, Dynamic China Business Environment, Global Strategy

Despite his childhood in the small town of Snowflake Arizona, Nathan Washburn always wanted to see the world. With over half of his adult life spent outside the United States, with his global business experience in Asia, the Americas, and Europe, and with his fluency in Spanish and Mandarin, he nicely fits the typical Thunderbird profile.


As an associate professor at Thunderbird, Nathan has continued to develop his expertise in global business. He teaches courses on strategic management in Europe, Asia, Latin American, the Middle East, and the United States, and this diversity of locations has given Nathan direct access and insight into a wide variety of firms in many different countries.


Nathan's research areas of expertise focus on the role of the executive as strategic leader and decision-maker, and the overriding influence that an executive has on the overall performance and health of the organization. His research has been published in Administrative Science Quarterly, the Academy of Management Review, Journal of International Business Studies, Organization Science, Harvard Business Review, and Sloan Management Review.


Before joining the Thunderbird faculty in 2007, Nathan held a visiting faculty position at Arizona State University, teaching courses in business strategy, corporate strategy and international strategy. He earned his Ph.D. in management at Arizona State University following several years in business consulting with Andersen Consulting and Booz Allen Hamilton. Among his clients were such notable companies as Cable & Wireless, AT&T and others with operations located in the U.S., South America and Europe. He also worked in Asia, teaching English and managing an English school, and as a rural development facilitator in South America. 

Nathan received his Master's degree in organizational behavior in 1995, and a BA in international relations in 1992 from Brigham Young University.