Gregory Unruh, Ph.D.

Professor of Global Business and Director, The Lincoln Center for Ethics in Global Management

About Thunderbird:

Thunderbird is the world's No. 1-ranked school of international business with more than 65 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird's global network of alumni numbers 40,000 graduates in 147 nations worldwide. The school is sought out by graduate students, working professionals and companies seeking to gain the skills necessary for success in today's global economy.

www.thunderbird.edu

Areas of Expertise:

Business ethics, Corporate Social Responsibility, Corporate Sustainability, Energy and environment, Environmental sustainability, Technology and innovation management

Courses:

Global Citizenship, Global Management for the 21st Century, Renewable Energy & Clean Technology, Sustainable Business Development: Costa Rica

Gregory C. Unruh, Ph.D., professor of global business and director of The Lincoln Center for Ethics in Global Management at Thunderbird School of Global Management, is an expert on the role of technological innovation in addressing the challenges of global sustainability.

The Lincoln Center is the institutional focal point for Thunderbird's work in global citizenship, which covers the areas of professional ethics, corporate social responsibility, reputation and environmental sustainability. The center has been recognized as a strategic partner of the United Nations Global Compact, an initiative dedicated to implementing socially and environmentally responsible business practices around the world.

As part of his United Nations commitments, Dr. Unruh contributed to the development of the "Principles for Responsible Management Education," which he and Thunderbird President ?ngel Cabrera presented to UN secretary general Bon Ki Moon in 2007 at the UN Palais des Nations in Geneva.

An outspoken advocate of environmental sustainability, ethics and corporate social responsibility, Dr. Unruh co-founded the Center for Eco-Intelligent Management along with William McDonough (renowned "green" designer) and also has served as a technical reviewer for the Intergovernmental Panel on Climate Change, the group

that shared the 2007 Nobel Peace Prize with former Vice President Al Gore.

Before coming to Thunderbird, Dr. Unruh was the IE Alumni Professor of Corporate Sustainability at the Instituto de Empresa Business School in Madrid. He also served on the faculty at Columbia University in Jeffrey Sach's Earth Institute and at Tufts University's Fletcher School, where he was interim director of the Center for International Environment and Resource Policy. Prior to his academic career, he was an environmental consultant in California and northern Mexico for eight years.

Dr. Unruh has published numerous articles in Energy Policy, Journal of Business Strategy and the Environment, Journal of Economic Issues, Ecological Economics, and Journal of Environment and Development Economics. His recent work includes "The Biosphere Rules" (Harvard Business Review) and "Should You Manage Ethics or Corruption?" (Thunderbird International Business Review). Also, Dr. Unruh recently completed "Earth Incorporated," a business book on sustainability management from Harvard Business School Press.

He has appeared on BBC radio and has been interviewed in popular media outlets such as BusinessWeek, Financial Times, the Boston Globe and the Spanish-language dailies Expansion, Diaro, ABC (Spain) and El Mercurio (Chile).

Dr. Unruh earned his Ph.D. in international technology and environmental management from the Fletcher School at Tufts University; his MA in international affairs and business from Schiller International University in Madrid and Paris; and his BS in the earth sciences from the University of California.