Mary Teagarden, Ph.D.

Professor of Global Strategy and Editor, Thunderbird International Business Review

About Thunderbird:

Thunderbird is the world's No. 1-ranked school of international business with more than 65 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird's global network of alumni numbers 40,000 graduates in 147 nations worldwide. The school is sought out by graduate students, working professionals and companies seeking to gain the skills necessary for success in today's global economy.

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Professor of global strategy at Thunderbird School of Global Management, Mary Teagarden, Ph.D., is a world-renowned thought leader and educator in the areas of global strategic management and strategic human resource management. She is recognized and sought after in academic, corporate and government sectors for her teaching, executive training and consulting.

Dr. Teagarden received her Ph.D. in Global Strategic Management from the University of Southern California. She has published more than 70 articles, book chapters, and case studies in the area of strategic management, and her research focuses on global competitiveness and capability building with an emphasis on off-shore manufacturing and service, innovation, high technology transfer, sustainable development, talent management and the automotive, aviation, information technology, healthcare services, mining, and telecommunications industries. Her current research projects focus on business dynamics in the Asian Pacific Rim, Latin America and emerging market economies, including the People's Republic of China and India--and developing leaders' Global Mindsets.

She consults regularly with service and technology-intensive manufacturing firms in India, Mexico and China, as well as with governments in the same countries, and with the governments of Colombia, Albania and the People's Republic of China.

She works with a variety of clients including AKZO-Nobel, AMEX, ARCO, Avnet, AT&T, Bancomext, Bank of China, Bank Negara Malaysia, Baxter International, Best Western, Blue Cross-Blue Shield of Mexico, China National Offshore Oil Corporation, China Mobile, China Netcom, China Telecom, China Unicom, Coldstone, ExxonMobil, Fengzheng (Founders), Ford, General Motors, Global Restaurant Development Company, Honeywell, Huawei, Hyundai, Intel, Kodak, Lenovo, LG Group, Lucent Technologies, Motorola, NCR, Northern Telecom, Qualcomm, Reserva del Senior, Shanghai Automotive International Corporation, Solar Turbines, Sony, SK Group, Televerde, Tropicana Peninsular, UTStarcom, Vitro, Yantian International Container Terminals, Zhezhang Mobil, among others.

Dr. Teagarden has lived and worked in 11 Latin American countries, five European countries and eight Asian countries - in addition to the United States and Canada.

Her expertise is called on regularly by top media outlets, including CNN, MSNBC, Fox Business, CCTV, ABC, the Financial Times, Harvard Business School Working Knowledge for Business Leaders, CIO and IEEE Spectrum.

Dr. Teagarden is also the editor of Thunderbird International Business Review and sits on seven editorial boards. She serves as a Director of GlobalVantage, a high tech design firm, and is on Advisory Boards at Career Educational Services, a training and development firm, China Strategic Development Partners, a consulting firm, 4Stones, a cross-cultural communications firm, Televerde, a near shoring firm, and Huawei, a Chinese high tech giant. Mary previously served as a Director of the West Valley Child Crisis Center, a non-profit.