Andreas Schotter, Ph.D.

Assistant Professor of Strategic Management (on leave of absence)

Areas of Expertise:

Competitive Strategy, Global Strategy, Emerging Markets, Headquarter-Subsidiary Interfaces in MNCs, Boundary Spanning Leadership, International Innovation and Technology Management

Courses:

Asia Pacific High Tech, Competitive Strategy, Global Strategy

A dual Canadian and German citizen, Andreas Schotter, Ph.D., is professor of strategic management at Thunderbird School of Global Management. He is an award-winning and highly accomplished scholar whose thought leadership and expertise has been tapped by top global companies.

Before embarking on an academic career, Dr. Schotter was a senior executive with several multinational corporations in the automotive, industrial equipment, and consumer goods industries in Europe and Asia, where he worked and lived for almost a decade. Before becoming the Asia-Pacific Regional Managing Director of Bitzer International, a world-leading commercial refrigeration equipment manufacturer from Germany, he worked for Volkswagen AG, the Lancaster Group and Linde AG. As an entrepreneur, he jointly owned and operated a manufacturing business in Australia, China and Hong Kong. He has consulted globally with for-profit and not-for profit organizations in the manufacturing, retail, healthcare, renewable energy, and service industries.

Dr. Schotter's primary interests are dynamic capabilities, multinational corporate development and subsidiary evolution, the management of headquarters-subsidiary interfaces, corporate strategic change, global innovation and technology management, emerging markets, and the role of boundary spanners in multinational corporations.

About Thunderbird:

Thunderbird is the world's No. 1-ranked school of international business with more than 65 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird's global network of alumni numbers 40,000 graduates in 147 nations worldwide. The school is sought out by graduate students, working professionals and companies seeking to gain the skills necessary for success in today's global economy.

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His research has culminated in numerous management journal articles, books and book chapters, published cases, conference presentations and he regularly appears as an expert on strategy and international business issues on television.

The Wall Street Journal has selected Dr. Schotter twice as a "WSJ Distinguished Professor of the Year" for his impact and effectiveness in leadership development. Dr. Schotter applies highly innovative and experiential pedagogic methods in Thunderbird's MBA, EMBA and executive education programs that enable participants to both gain cutting-edge strategic management knowledge, and develop critical global leadership capabilities.

Dr. Schotter has a Masters in Economics and Business Management from the University of Kassel, Germany. He earned an MBA and Ph.D. from the Richard Ivey School, University of Western Ontario, Canada. He has taught at the University of Western Ontario and McMaster University before joining Thunderbird. You can follow Dr. Schotter on Twitter (@andreasschotter).