

Robert Hisrich, Ph.D.

Director, Walker Center and Garvin Professor of Global Entrepreneurship



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Robert D. Hisrich, Ph.D., is the Garvin Professor of Global Entrepreneurship and Director of the Walker Center for Global Entrepreneurship at Thunderbird School of Global Management, the world's leading school of global business.



A world-renowned expert and author on entrepreneurship, Dr. Hisrich himself is a global entrepreneur who has been involved in the founding of more than a dozen companies including H&B Associates, a marketing and management consulting firm. He has authored or co-authored 34 books, including: Marketing for Entrepreneurs and SMEs: A Global Perspective (2014); Managing Innovation and Entrepreneurship (2014); Entrepreneurship: Starting, Developing, and Managing a New Enterprise, 9th edition (2013 - translated into 13 languages), Governpreneurship: Establishing a Thriving Entrepreneurial Spirit in Government (2013); Corporate Entrepreneurship; Technology Entrepreneurship: Creating, Capturing and Protecting Value; International Entrepreneurship: Starting, Developing and Managing a Global Venture; The 13 Biggest Mistakes that Derail Small Businesses and How to Avoid Them and The Woman Entrepreneur. Dr. Hisrich has written over 350 articles on entrepreneurship, international business management, and venture capital, which have appeared in such journals as The Academy of Management Review, California Management Review, Columbia Journal of World Business, Journal of Business Venturing, Sloan Management Review, and Small Business Economics. He has served on the editorial boards of The Journal of Business Venturing, Entrepreneurship

Educating global leaders who create sustainable prosperity worldwide

Theory and Practice, Journal of Small Business Management, and Journal of International Business and Entrepreneurship.



Prior to joining Thunderbird, Dr. Hisrich held the A. Malachi Mixon, III Chaired Professor of Entrepreneurial Studies at the Weatherhead School of Management, Case Western Reserve University. Hisrich was a Fulbright Professor at the International Management Center in Budapest, Hungary. He was named a Professor in Budapest at the Foundation for Small Enterprise Economic Development, where he also held the Alexander Hamilton Chair in Entrepreneurship.



He has instituted academic and training programs such as the university/industry training program in Hungary, a high school teachers entrepreneurship training program in Russia, an Institute of International Entrepreneurship and Management in Russia, and an Entrepreneurship Center in Ukraine.



Not only highly respected and sought after in the academic sector, Dr. Hisrich's expertise has been tapped by top corporations including BP Petroleum, Citicorp, Conoco, Alcoa, Westinghouse and Corning Glass.



He received his BA from DePauw University, his MBA and Ph.D. degrees from the University of Cincinnati, and honorary doctorate degrees from Chuvash State University (Russia) and the University of Miskolc (Hungary).