Roe Goddard, Ph.D.

Associate Professor Asia Studies

About Thunderbird:

Thunderbird is the world's No. 1-ranked school of international business with more than 65 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird's global network of alumni numbers 40,000 graduates in 147 nations worldwide. The school is sought out by graduate students, working professionals and companies seeking to gain the skills necessary for success in today's global economy.

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Roe Goddard, Ph.D., associate professor of global business at Thunderbird School of Global Management, is a global thought leader and educator with specialize expertise in international financial/monetary issues, globalization and strategic management, as well as the politics, economics and business culture of China.

With nearly three decades' experience in business and education, Dr. Goddard is highly regarded by students and executives. He is an instructor in Thunderbird's full-time and Executive MBA programs, and also plays a key role in numerous custom programs for global corporations. He has often been called upon to lead executive seminars, and he speaks to industry associations and executive meetings, covering all aspects of doing business in China and currency/financial risk.

Consulting extensively with a number of multinational corporations, Dr. Goddard has worked with companies including Bank of America Corp., General Electric, IBM, Lenovo, LG Electronics, Nike, Rockwell Automation, Philips, SK Group, Solar Turbines, AG Communications, Wiltel Communication, Boeing and Honeywell International.

As an author, Dr. Goddard wrote "U.S. Foreign Economic Policy and the Latin American Debt Issue" (Garland Press), and he is co-editor (along with Thunderbird associate professor of international studies Kishore Dash) of "International Political

Economy - State-Market Relations in the Changing Global Order," the second-most widely sold textbook in the field of International Political Economy.

Dr. Goddard has also written numerous articles and case studies, and served as managing editor of International Studies Notes, one of the premier journals of the International Studies Association. He is a member of the Academy of Management and the Academy of International Business. Additionally, Dr. Goddard has written case studies on China's economic-reform process and the management of manufacturing enterprises in China, country risk analysis and currency/financial crises, and he is conducting ongoing research on the valuation of the renminbi and Chinese financial-market liberalization.

Engaging some of his keen interests, Dr. Goddard teaches courses in executive development and personal productivity that receive some of Thunderbird's highest evaluations. Dr. Goddard has twice been awarded Most Valuable Professor distinction in Thunderbird's EMBA program. He has also taught at several universities in China, and is a senior adviser to the Chengdu Investment Promotion Commission in Chengdu, Sichuan province.

Dr. Goddard earned his Ph.D. in international studies at the University of South Carolina. He received his MBA in international business from the University of Denver, and his BA in international relations from the University of Central Florida.