

Joseph L. Cavinato, Ph.D.

Professor of Supply Chain Management



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Areas of Expertise:

Global supply/value chains, Business models, Business channels, Purchasing and supply, Business futures focus

Courses:

Global Supply Chain Leadership

Joseph L. "Joe" Cavinato, Ph.D., is the Institute for Supply Management (ISM) Professor of Supply Chain Management at Thunderbird School of Global Management. He is also the executive director of the A.T. Kearney Center for Strategic Supply Leadership at ISM, the largest supply management association in the world. His expertise in supply-chain management is recognized worldwide and he has consulted for such global powerhouses as Switzerland's former air-transport standout Swissair, Arthur D. Little in South Africa, Kodak in Singapore, the Ehle Institute in Japan, Mexican food-industry giant Bimbo, and Unilever (U.K.)

In addition to supply-chain management, Dr. Cavinato has extensive knowledge across a variety of interests: business models and channels, purchasing and supply, business futures, and, on a geographical/political scale, executive education consulting work that spans 35 countries on six continents. Similarly, his research in the areas of business-model and supply-chain alignment in the product and service industries, as well as his academic work in financial supply chains and the expansion of the purchasing field to what is generally recognized as supply management, has earned global acclaim.

He has shared his vast research in many of the field's leading journals and written more than 30 academically reviewed articles in the areas of transportation and supply chains. He was editor of International Journal of Physical Distribution Logistics

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Management, one of the globe's top logistics and transportation research specialty journals. He has authored or co-authored 11 books, including: "Supply Management Handbook" and "Supply Chain Dictionary."



Before joining the faculty at Thunderbird, Dr. Cavinato was an assistant professor at the University of Georgia's Terry College of Business, and after that an associate professor of business logistics at Pennsylvania State University from 1978 to 1999. He has been honored with a number of "Outstanding Professor" awards at the University of Georgia and Pennsylvania State University, twice at Thunderbird, and is also a past recipient (1977) of the U.S. Transportation Person of the Year.



He is listed in Who's Who in Industry and Finance, Who's Who in American Education, Who's Who in the World and International Biographies. From 1978 to 1985 he was director of education for the American Society of Transportation and Logistics.



He serves on the boards of directors of Ultra-Puro, S.A. (Mexico), freightPro (Kansas City), and the S?dra Forestry Research Board (Sweden).



Dr. Cavinato earned his Ph.D. in business at Pennsylvania State University, while receiving both his MBA and BSBA from American University.