

Lena Chua Booth, Ph.D.

Associate Professor of Finance



About Thunderbird:

Thunderbird is the world's No. 1-ranked school of international business with more than 65 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird's global network of alumni numbers 40,000 graduates in 147 nations worldwide. The school is sought out by graduate students, working professionals and companies seeking to gain the skills necessary for success in today's global economy.

www.thunderbird.edu

Areas of Expertise:

Corporate Finance, Capital Raising, Investment Banking, Financial Markets

Courses:

Finance From a Global Perspective, Finance Fundamentals, Financial Management, Global Financial Management, Global Private Equity

Dr. Lena Chua Booth is an associate professor of finance in the department of global business at Thunderbird School of Global Management, where she teaches strategic financial analysis, corporate financial management, global financial management, and advanced topics in finance such as global private equity. Born in Malaysia and educated in Singapore and the U.S., she speaks and writes English, Chinese, and Malay, and speaks a few Chinese dialects.



Lena's teaching and research interests have taken her all over the world. She travels frequently to many cities in the United States and Canada, and to Asia and Europe. She has presented research and taught executives in France, Switzerland, Ireland, Italy, Brussels, Czech Republic, Turkey, Saudi Arabia, Australia, China, Hong Kong, Taipei, Korea, Japan, Singapore, Indonesia, and Malaysia. Lena's excellence and dedication in teaching have earned her several awards: Outstanding Core Faculty Member in the Thunderbird full-time MBA program, Best Professor in the Thunderbird Global MBA On-Demand program, and Best Professor in the Executive MBA program for LG executives.



In addition to teaching in the MBA, Master of Science, MBA On-Demand, and EMBA programs at Thunderbird, Lena also teaches in the executive education programs. She has participated in programs with multinational companies such as Exxon Mobil, LG Electronics (Korea), SK Corp. (Korea), Xenel (Saudi Arabia), Alfa

Educating global leaders who create sustainable prosperity worldwide

Grupo (Mexico), Prestolite (Mexico), Amway, and Bank Mandiri (Indonesia). She also has taught in the Project Artemis program, a unique business-skills training program that aims to build the entrepreneurial skills of promising businesswomen from Afghanistan.



Lena's research interests lie mainly on capital raising and security issuance by firms. Her primary focus is on capital raising through initial public offerings and through commercial banks. Her research has appeared in several distinguished peer-reviewed journals and won her the Thunderbird Faculty Research Award. She also has authored various case studies on financial analysis, investment analysis and valuation, risk management, leveraged buyout, and financial management.



Lena holds a Ph.D. in finance from Arizona State University, an MBA from Northern Arizona University and a bachelor's of business administration from the National University of Singapore. She has been a faculty member at Thunderbird since 1995.