

Christine Pearson, Ph.D.

Professor of Global Leadership



About Thunderbird:

Thunderbird is the world's No. 1-ranked school of international business with more than 65 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird's global network of alumni numbers 40,000 graduates in 147 nations worldwide. The school is sought out by graduate students, working professionals and companies seeking to gain the skills necessary for success in today's global economy.

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Areas of Expertise:

Crisis Management, Workplace Incivility, Leadership, Interpersonal Dynamics, Team Building, Dysfunctional Behavior in the Workplace

Courses:

Competing Through People, Global Leadership, Global Organizational Behavior, Personal Leadership Development

Christine Pearson, Ph.D., Professor of Global Leadership at Thunderbird School of Global Management, has built a worldwide reputation as an expert on curtailing and containing dysfunctional behavior at work, including the dramatic sweep of organizational crises as well as the corrosive impact of problems that escalate from low-intensity incivility and aggression in the workplace.

Dr. Pearson has been cited in over 500 newspapers and magazines, and has been featured on international radio and television broadcasts - including those of major US networks, BBC, CBC, NPR, CNN and other networks around the world. Her most recent work has also been featured in publications such as Harvard Business Review, Financial Times, The Wall Street Journal, The New York Times, Fortune, Forbes, Fast Company, Inc Magazine and Conference Board Review.

A business professional with more than 20 years experience and faculty appointments in Europe, Asia and South America, Dr. Pearson is highly sought for her expertise by both the academic and business sectors. She has helped numerous organizations plan for, avert and contain bad behavior - from devastating, business-threatening events including workplace homicide, executive kidnapping, product tampering, aircraft accidents and consumer fraud - to the day-to-day erosion of workplace incivility.

In the course of her responsibilities as a consultant and executive-development adviser, Dr. Pearson has assisted organizations such as PepsiCo, Dow Chemical, NASA, Clorox, Transamerica, Cisco Systems, Kraft Foods, the Los Angeles Police

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Department, BellSouth/AT&T, Mobil, Chevron, Nortel Asia, the Islamic Development Bank, and the Red Cross.

Striving to enhance organizational leadership, Dr. Pearson has taught MBA, Executive MBA and PhD courses in global leadership, organizational change, personal leadership development, strategic management and human resource management at the University of North Carolina, Duke University, the University of Southern California, the Ivey Business School, Fundacao Getulio Vargas in Brazil, École des Hautes Etudes Commerciales in France, Cheng Yu Tong in Hong Kong and BDC in Jordan.

Based on her growing interest in the role of women entrepreneurs in lifting humanity, Pearson is co-designer of educational platforms for the SALTA program for 100,000 women entrepreneurs in Peru, and she teaches in Thunderbird's Artemis programs for women seeking to enhance their small businesses in the Middle East, Latin America, Eastern Europe and the South Pacific Islands.

Pearson has received numerous deans' recognitions and awards for her teaching at UNC, USC, Ivey and Thunderbird. Dr. Pearson has written five books on crisis management and bad behavior at work that have been translated into Chinese, Arabic and Spanish, and she has been published in academic journals including Academy of Management Review, Academy of Management Executive, Administrative Science Quarterly, Organization Science, Journal of Applied Social Psychology, Human Relations and Organizational Dynamics.

Dr. Pearson earned her Ph.D. in business from the University of Southern California.

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