

2011 Thunderbird 2nd Annual Southeast Asia Private Equity Investing Conference

Sponsor Benefits

Enterprises

- Market your businesses to prospective clients and investors

Fund Managers

- Raise brand awareness for deal sourcing and institutional investors

Service Providers

- Reach over 40,000 global industry participants, highlighting your additive services to the industry

Last year's conference welcomed over 200 of Southeast Asia's most promising enterprises, fund managers, institutional investors, and government officials for a 2 day seminar on the trends and opportunities in private capital. The conference provides a unique opportunity for companies, fund managers, and investors to network & learn in an intimate environment specifically designed for relationship building.

The Thunderbird conference provides a unique opportunity to become involved with one of the world's leading graduate business schools for one of the region's best events.

Learn how to get involved today by contacting Jim La Marche, Managing Director, Thunderbird Private Equity Center @ james.lamarche@thunderbird.edu

2011 2nd ANNUAL SOUTHEAST ASIA PRIVATE EQUITY CONFERENCE: VIETNAM

Co-hosted by:



2011 CONFERENCE SPONSORSHIP LEVELS

SPONSOR BENEFITS	\$27,500 PLATINUM	\$15,000 GOLD	\$10,000 SILVER
Complimentary registrations	7	6	5
Discount for five additional tickets	25%	25%	25%
Corporate logo on promotional materials and advertisements sent to more than 50,000 alumni, LP's, GP's, and other executives working in the alternative assets class (at least 6 times in hard and soft copy in advance of conference; varies depending on when sponsor joins)	✓	✓	✓
Exhibit table on site in reception area	✓	✓	✓
Corporate logo on conference workbook	✓	✓	✓
Corporate profile inside workbook	✓	✓	✓
On-site handouts	✓	✓	✓
Web site linkage from Thunderbird website www.thunderbird.edu/TPEC	✓	✓	✓
Exposure and access to Thunderbird's 38,000 alumni around the world	✓	✓	✓
Signage with corporate logo	✓	✓	✓
Panel moderator or individual speaking role opportunities	✓	✓	✓
Corporate logo on presentation slide	✓	✓	✓
Personal introductions to speakers and attendees in advance of conference (Ex: assistance in hosting private reception outside of conference activities; varies depending on sponsor needs)	✓	✓	
Hosting of conference breakfast, lunch or reception	✓	✓	
Confidential attendee list – full contact information	✓	✓	
Reserved VIP tables	✓		
Sponsor attribution in at least 3 Press Releases	✓		

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2011 CONFERENCE SPONSORSHIP LEVELS

SPONSOR BENEFITS	\$20,000 Lunch	\$5,000 Exhibitor	\$1,000 ** Fund Exhibitor
Complimentary registrations	7	4	1
Discount for five additional tickets	25%	10%	50%
Corporate logo on promotional materials and advertisements sent to more than 50,000 alumni, LP's, GP's, and other executives working in the alternative assets class (at least 6 times in hard and soft copy in advance of conference; varies depending on when sponsor joins)	✓	✓	✓
Corporate logo on conference workbook	✓	✓	✓
Corporate profile inside workbook	✓	✓	✓
On-site handouts	✓	✓	✓
Web site linkage from Thunderbird website www.thunderbird.edu/TPEC	✓	✓	✓
Exposure and access to Thunderbird's 38,000 alumni around the world	✓	✓	✓
Signage with corporate logo	✓	✓	✓
Exhibit table on site in reception area	✓	✓	✓
Panel moderator or individual speaking role opportunities	✓		
Corporate logo on slide in atrium	✓		
Personal introductions to speakers and attendees in advance of conference (Ex: assistance in hosting private reception outside of conference activities; varies depending on sponsor needs)	✓		
Hosting of conference breakfast, lunch or reception	Lunch only		
Confidential attendee list – full contact information	✓		
Reserved VIP tables	✓		
Sponsor attribution in at least 3 Press Releases			

**Available only for funds domiciled in Cambodia, Indonesia, Laos, and Vietnam